



**“IT’S BEEN A JOY TO WATCH (LITTLE) CECILIA GROW AND DEVELOP NEW INTERESTS, TASTES, AND A PERSONAL STYLE.”**

Little Cecilia and Big Sister Valerie were matched in 2019. Since then, they’ve developed a strong friendship rooted in trust, support, and curiosity. The two share many memories together that include exploring art and culture, attending community events, and trying Japanese Taiko drumming!



**LEARN HOW YOU HELPED AMPLIFY YOUTH POTENTIAL IN 2023!**

[BigSisterCities.org/Impact](https://BigSisterCities.org/Impact)



**LITTLE BROTHER KA’ JON AND BIG BROTHER CHRIS MATCHED FOR NINE YEARS. HANGING OUT EVER SINCE.**



**2023 JUNIOR LYNX DREAM TEAM WITH THE MINNESOTA LYNX**



**2023 WOLVES DREAM TEAM WITH THE MINNESOTA TIMBERWOLVES**



[BigSisterCities.org/impact](https://BigSisterCities.org/impact)  
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**LITTLE EVAN & BIG ISAAC AT THE WINTER PICNIC**



**FREE ARTS TEACHING ARTIST, VICTOR, SHARING THE LOVE OF ART WITH YOUTH AND PARTNERS ESPERANZA UNITED & COMPAS ARTS**



**LITTLE NEVEAH & BIG CAITLIN, GIRLS RISE UP IN PARTNERSHIP WITH SHE CLIMBS MOUNTAINS**



**YOUTH FROM HOPE COMMUNITY ACADEMY WITH GRAD COACH & MENTOR JERRY**

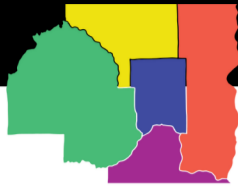
Even the littlest moments that spark curiosity can grow into big ones that ignite potential.

**IT TAKES little TO BE BIG**

**2023 IMPACT REPORT**

# 2,232 YOUTH SERVED

53% Female  
46% Male  
1% Trans + Nonbinary



63% Hennepin  
26% Ramsey  
6% Washington  
3% Dakota  
2% Anoka

49% Black  
13% White  
10% Hispanic  
9% Multiracial  
6% Asian  
3% American Indian or Native Alaskan  
10% Other or Prefer Not to Say



- 76% Non-Two Parent Household
- 83% Low Income Household



954 youth ages 12+ and their Bigs engaged with career and future readiness opportunities and events

# 1,442 MENTORS VOLUNTEERED

316 New 1:1 Matches  
245 Community-Based  
71 School-Based



714 new volunteers signed up to be Big

Hosted 80+ match hangouts and events for Littles and Bigs



4+ years (50.9 months) Average community-based match length (14.4 months longer than national)

93% Littles (Youth) say their relationship with their Big is very important to them.  
94% Parenting Adults would encourage their friends to involve their child in BBBS.  
95% Bigs (Volunteer Mentors) say they had a positive and fun experience.

Thank you for joining hands in our mission to create and support mentoring relationships that ignite the power and promise of youth.

Mentorship is an investment we make together to amplify youth belonging, curiosity and potential in the greater Twin Cities. We are so grateful to be engaged and united with our vibrant, caring, and fun community, and for being #BiggerTogether on our bold new path to a future where all youth reach their full potential!

## IN 2023, YOU HELPED US...

... launch our 2023-2026 Strategic Plan informed by 700+ community voices that aims to ensure youth have greater access to diverse mentors, experiences to explore their interests, and opportunities that amplify their potential.



... win the 2022 Agency of the Year Award at the Big Brothers Big Sisters National Conference!

... power-up with our new community-centric values: Relationships, Youth-Centered, Belonging, and Continuous Learning & Improvement



But wait, there's more! Look back at all the little and big memories, opportunities, and impact in 2023.

[BigsTwinCities.org/Impact](https://BigsTwinCities.org/Impact)

### Financial Statements

	FY 23	FY 22
<b>Support &amp; Revenue</b>		
Individual Contributions	\$642,706	\$676,586
Bequests	\$16,390	\$998,128
Corporate & Foundation Support	\$4,938,438	\$10,091,660
Government Grants	\$390,843	\$455,756
Special Events	\$568,576	\$517,935
Other Income	\$758,078	\$274,521
Loan Forgiveness Income	\$0	\$450,000
Total Support & Revenue	\$7,315,031	\$13,464,586
<b>Expenses</b>		
Program & Volunteer Recruitment	\$3,774,010	\$3,688,934
Management and General	\$553,720	\$603,181
Fundraising	\$1,178,168	\$1,047,670
Total Expenses	\$5,505,898	\$5,339,785
<b>Financial Position</b>		
Total Assets	\$20,115,452	\$17,533,289
Total Liabilities	\$341,739	\$352,770
Net Assets	\$19,773,713	\$17,180,519
Change in Net Assets from Ops	\$1,809,133	\$8,124,801
Non-operating Change in Net Assets	\$784,061	(\$551,384)

FY22 Corporate & Foundation Support includes a \$6.0 million one-time MacKenzie Scott contribution



Big Brothers  
Big Sisters  
TWIN CITIES

TAILGATE WITH THE VIKINGS  
SKOL LINE IN PARTNERSHIP  
WITH UNCLE JAKE'S FOUNDATION