BIGGER TOGETHER
You, our donors, together with our Bigs and volunteers, are changing the trajectory for youth facing adversity and helping them build bigger, better futures in our community. Together, we defend, empower and ignite potential.

We create and support mentoring relationships that ignite the power and promise of youth.

Our mission is urgent. In 2019, Big Brothers Big Sisters sharpened our focus to better meet the needs of our community. Nearly 90% of the kids we serve come from low-income households, and three-quarters are from non-two-parent households. Minnesota has one of the largest equity and opportunity gaps in the United States for youth of color. It has never been clearer how vital it is to break the cycle of family poverty and to provide equal access to opportunities.

Your generosity ensures Twin Cities kids have the skills and support to pursue a bright future. Through mentoring and other youth programs, we continue to tackle the societal issues that limit the potential in tens of thousands of youth in our five-county area. Nearly all of the youth enrolled in BBBS in 2019 improved or maintained their grades, and 89% of the high school seniors graduated on time.

With the support of our caring Bigs and donors, dedicated staff and Board of Directors, and network of community partners, Big Brothers Big Sisters empowers youth. We inspire change. And we ignite potential.

We are Bigger Together. Thank you for investing in the future of Twin Cities youth.

I became involved with Big Brothers Big Sisters after I was a Little in elementary school and my Big left the most lasting impression. I knew that I wanted to be a Big from the moment I had a mentor.

> Big Sister Nicole, matched since December 2018 to Little Sister Diamond (13)
2019 ACCOMPLISHMENTS

- **My Brother’s Keeper Alliance**, launched by President Obama, named BBBS Twin Cities a “Community to Watch” in early 2019. The designation recognizes our strong track record of working to improve life outcomes for boys and young men of color in the community.

- In 2019, we refocused our mission and modernized our look and how we talk about our work. It’s a bold move that is redefining our future.

- BBBS Twin Cities adopted a new teen programming framework that led to increased college and career readiness among high school students. The program included a new Graduation Coaches program with Minneapolis Public Schools.

- Our agency launched a $5 million capital campaign to buy and renovate our new headquarters in North Minneapolis to meet the needs of our growing programs and the families we serve. The office will open in late 2020.

- The Free Arts program, in its second year with BBBS Twin Cities, increased from two teaching artists per year to nearly 20. The professional artists and volunteer mentors engaged more than 1000 under-served youth in visual, applied and performance art at over 20 partner locations in the Twin Cities.

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**AT A GLANCE**

**Youth Demographics**

- **60%** Black/African American
- **13%** Multiracial
- **11%** White
- **9%** Hispanic/Latinx
- **3%** Other/Prefer Not to Answer
- **3%** Asian
- **2%** American Indian/Alaska Native
- **0.3%** Native Hawaiian/Pacific Islander

- **33.6 months** average match length (2.4 months longer than national average)
- **87%** youth from low-income households
- **76%** youth from non-two-parent households

To make a gift today, visit BigsTwinCities.org.
SITE-BASED PROGRAMS

Site-based programs meet weekly at Littles’ schools or the Bigs’ workplaces, and participants spend time together in activities that are often guided by BBBS staff.

> 505 Youth Served

INSPIRING POTENTIAL

Bringing college and elementary students together creates a unique opportunity to inspire potential in both the Bigs and the Littles. “When St. Thomas mentors spend time with their Littles, they realize not everyone’s childhood was the same as theirs,” Stephen Eskro, School-Based Match Coordinator, said.

Nearly 400 youth are matched in BBBS’ school-based programs that pair young adults and youth in one-to-one matches that meet weekly at elementary schools throughout the academic year. The Bigs model good social skills while guiding Littles through fun learning activities and discussions. One of the principals said, “The Bigs are like A-list celebrities of the school — the kids are just in awe of them!”

You make this possible.

Partnerships include the University of St. Thomas, the University of Minnesota, Augsburg College and Macalester College, and 13 elementary schools in the St. Paul and Minneapolis public school systems.

YOUR IMPACT

91% of Littles reported improved or maintained grades

100% free of cost to families we serve

The connection between St. Thomas Bigs and their Littles at Four Seasons Elementary School isn’t about one activity or one event, it’s the relationship. They enrich each other’s lives and change their worldviews.

> Stephen Eskro, School-Based Match Coordinator

To make a gift today, visit BigsTwinCities.org.
COMMUNITY-BASED PROGRAMS

Community-based mentoring is Big Brothers Big Sisters’ traditional, one-to-one mentoring model. Caring adult mentors, often called “Bigs,” are matched with children, or “Littles,” between the ages of 8 and 12 who are frequently facing adversity.

> 749 Youth Served (Ages 8–12)

Having someone not related to us that has the boys’ backs and a Big they can each hang out with is huge for a little guy’s self-esteem and growth.

> Missi, mom to Little Brothers ViShon (10) and Hok (9)

Federated Insurance Foundation Raises $1.8 Million for Big Brothers Big Sisters Twin Cities

Federated Insurance has a longstanding relationship with Big Brothers Big Sisters agencies in the Twin Cities, St. Cloud and Owatonna, Minn. The company helps raise awareness and provide critical funding to help Big Brothers Big Sisters carry out its mission of providing children facing adversity with strong and enduring relationships.

The 15th Annual Federated Challenge Supporting Big Brothers Big Sisters — a two-day event featuring a golf outing and gala — raised more than $3 million. Federated Insurance Foundation presented a $1.8 million check to Big Brothers Big Sisters Twin Cities in December 2019.

“The 2019 Federated Challenge was an inspirational reminder about the significance of mentoring to young people in need,” said Julie Rethemeier, Vice President, Director of Public Affairs and Advertising of Federated Insurance.

“Federated Insurance and the funds raised from the Federated Challenge play a significant role in helping the youth in our programs reach their potential,” Michael Goar, CEO of Big Brothers Big Sisters Twin Cities, said.

Thank you to Federated Insurance for their generosity and commitment to Big Brothers Big Sisters!

Learn more at www.federatedchallenge.org.
The Teen Program empowers youth 13 and older to successfully complete high school and achieve success in post-secondary education, training and employment aligned with their interests. In addition, the Grad Coaches program provides school-based mentoring and support for high school students with a focus on building academic confidence and study skills, developing healthy peer relationships, strengthening self-advocacy skills, helping students feel more connected to school, and developing post-graduation plans for careers and postsecondary education.

Teenagers and their Bigs learn about research and development during an EXPLORE Careers event at Dairy Queen's headquarters.

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> 885 Youth Served (Ages 13+)

BIG BROTHERS BIG SISTERS TWIN CITIES TAKES ON GRADUATION COACHES MENTORING PROGRAM

Big Brothers Big Sisters Twin Cities assumed leadership of the AchieveMpls Graduation Coaches mentoring program in Minneapolis Public Schools beginning July 2, 2019. The program helps high school students stay on-track for graduation and prepare for their future.

"Big Brothers Big Sisters is thrilled to add the Graduation Coaches program to our organization," said BBBS CEO Michael Goar.

As part of the BBBS organization, the Graduation Coaches program helps more Twin Cities youth discover their career and college potential through the power of mentoring, skill building and planning, and complements the existing Teen programs. BBBS partnered with two MPS high schools and reached 41 students in its first year leading the Graduation Coaches program.

"We believe that transitioning this program into the expert care of BBBS will better allow it to grow, become more innovative and serve even more students into the future," Danielle Grant, AchieveMpls President and CEO, said.

YOUR IMPACT

89% of high school seniors graduated on time

To make a gift today, visit BigsTwinCities.org.

Ecolab: Bowling Strikes for Twin Cities Kids for 16 Years

For 16 years Bowl for Kids’ Sake fundraising events have supported Big Brothers Big Sisters Twin Cities’ mission to provide youth with 1:1 mentoring relationships and youth development programs. And since 2004, Ecolab and its employees have been passionate supporters of the event.

On May 17, 2019, Ecolab employees — 87 in total — faced off at AMF Saxon Lanes in Little Canada for the annual event, which raised $18,386. Ecolab’s lifetime BFKS fundraising hit the $211,000 mark. Speaking before the event, Joel Pasiuk, Ecolab’s Vice President of Global Talent Solutions & BBBS Board Member said, “We’re on our way this year to break $200K and then on to a quarter million.”

Those funds aren’t just some impressive numbers to tout — they translate to matches between kids and mentors. "With those funds we’ve been able to sponsor about 140-plus matches," he said. That means that over 140 kids have seen the impact this event has, thanks to Ecolab alone. And that’s why bowlers show up.

Thank you to 3M, Ecolab, & Comcast for hosting Corporate Bowl For Kids’ Sake events in 2019!
Big Brothers Big Sisters Twin Cities’ Free Arts program provides youth in challenging circumstances a safe place for expression and self-discovery. Adult BBBS volunteers work alongside youth while engaging in art projects at partner sites throughout the Twin Cities. Three 12-week sessions are held each year. Each term features artists from a variety of disciplines, including performance and visual art.

> 1,289 Youth Served

ART OPENS DOORS: FREE ARTS PARTNERS WITH GALLERIA, ART OF EDINA

Galleria Edina shoppers, diners, and guests helped provide arts education and mentoring opportunities for kids simply by enjoying some unique and unexpected artwork displayed throughout the shopping center and posting photos about it.

“The goal of this campaign was to remind us all that a little art can go a long way in opening important, life-changing doors for youth in our communities,” explains Rachel Oelke, Galleria’s Marketing Director.

Galleria and Art of Edina commissioned popular, local artists and creatives to craft a series of 12 custom “little doors,” displayed throughout Galleria from July 1 through August 31, 2019. The artwork wasn’t easy to spot, however — guests were encouraged to keep in mind that ‘big things start small.’

For every post on Instagram with the campaign hashtag #artopensdoors and tagged with @galleriaedina and @bigstwincities, the Galleria donated $1 to Big Brothers Big Sisters Twin Cities.

YOUR IMPACT

94%
reported less likelihood to engage in risky behavior, including drug or alcohol use

To make a gift today, visit BigsTwinCities.org.
Thanks to our donors, we’re empowering more youth than ever before and clearing a path for their long-term success.

Michael Goar, CEO of Big Brothers Big Sisters Twin Cities

Michael Goar and Pat Cooper

We’re thrilled to share Big Brothers Big Sisters’ 2019 successes with you, the organization’s closest supporters.

In 2019, we began to boldly redefine how our agency meets the growing needs of our community’s youth and their families. We refocused our mission, created and updated programs, and modernized our look. With you, we laid the groundwork for our agency’s second 100 years.

Minnesota has one of the largest equity and opportunity gaps in the United States for youth of color. Our agency is committed to changing the way the Twin Cities’ most at-risk children view their futures. Together, we’ll help all Twin Cities youth reach their greatest potential by matching them with caring, adult mentors and developing strong, meaningful programming.

We are Bigger Together. Thank you for being part of this mission!

To make a gift today, visit BigsTwinCities.org.
Thank You for Your Support

Big Brothers Big Sisters Twin Cities is deeply grateful to these generous donors for their dedicated support of our mission.

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To make a gift today, visit BigsTwinCities.org.
Donor Spotlight: Barry & Stephanie Whalen

Barry and Steph were looking for ways to give back and volunteer together. They found the perfect fit as a Big Couple. Being a Big Couple allows them to mentor together while also igniting potential in their Little Brother Derek.

When asked why it’s important for them to give back both through volunteering and through financial gifts, the couple said, “The time we give through volunteering brings joy to us and brings positive experiences to our Little. Financial gifts help support all of the great activities and support that Big Brothers Big Sisters Twin Cities provides to us throughout the year.”
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Jesse Ingram

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Publishing an annual list of donors invites potential for both human and computer error. BBBS makes every effort to list donors accurately. Should an error occur on your listing, please contact Pam Kroyer by email at pkroyer@bigstwincities.org or by calling 651-789-2411. Thank you!

To make a gift today, visit BigsTwinCities.org.
Donor Spotlight: Thomas McNamara, Slim and Trim Construction

Thomas McNamara is a small business owner and a Big Brother. And he hasn’t stopped there. Thomas is also strengthening the future of his community by supporting Big Brothers Big Sisters Twin Cities through his business, Slim and Trim Construction.

“I strongly recommend Big Brothers Big Sisters Twin Cities to any individual or business looking to make a difference in their community. BBBS does amazing things for the community and they are phenomenal to work with from a business standpoint. I couldn’t be more pleased with the partnership between Slim and Trim Construction and BBBS,” Thomas said.
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Match Maker monthly donor

Green text indicates a donor who has volunteered as a Big.

* Match Maker monthly donor

** Legacy Circle Member

To make a gift today, visit BigsTwinCities.org.
2019 Facebook Fundraisers

BIG thank you wishes to these thoughtful people who hosted Facebook Fundraisers to benefit BBBS:

BushdizzyBoi Berry
SJ Brown
Cody Deitz
Mike Dibble
Lindsey Gruszynski
Annalise Heitz
Mathew Jennissen
Tyler Jenson
Gwen LaVelle
Lo Lundstrom
Tamara Moore
Laurie Meyer Mudek
Linda Nini
Cliff Orange
Emily Peterson
Rachel Peterson
Matt Reeves
Jason Resemius
Emily Rybarczyk
Carol Smith
Madison St. Germain
Pat Sukhum
Bruce Walberg
Savannah Suzette Waters

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Financial Statements

Support and Revenue

<table>
<thead>
<tr>
<th></th>
<th>FY19</th>
<th>FY18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual Contributions</td>
<td>$501,587</td>
<td>$395,984</td>
</tr>
<tr>
<td>Corporate and Foundation Support</td>
<td>$3,869,327</td>
<td>$2,999,109</td>
</tr>
<tr>
<td>Government Grants</td>
<td>$420,209</td>
<td>$414,403</td>
</tr>
<tr>
<td>United Way Grants</td>
<td>$9,366</td>
<td>$380,500</td>
</tr>
<tr>
<td>Special Events (net)</td>
<td>$316,498</td>
<td>$320,563</td>
</tr>
<tr>
<td>Other Income</td>
<td>$68,491</td>
<td>$30,197</td>
</tr>
<tr>
<td>Better Futures Campaign Contributions</td>
<td>—</td>
<td>$216,283</td>
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<tr>
<td>Clothing Transactions (net)</td>
<td>$205,541</td>
<td>$159,775</td>
</tr>
<tr>
<td><strong>TOTAL SUPPORT AND REVENUE</strong></td>
<td><strong>$5,391,019</strong></td>
<td><strong>$4,916,814</strong></td>
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</tbody>
</table>

Expenses

<table>
<thead>
<tr>
<th></th>
<th>FY19</th>
<th>FY18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program and Volunteer Recruitment</td>
<td>$3,618,748</td>
<td>$3,480,943</td>
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<tr>
<td>Management and General</td>
<td>$1,062,704</td>
<td>$904,593</td>
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<tr>
<td>Fundraising</td>
<td>$836,087</td>
<td>$686,868</td>
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<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>$5,517,539</strong></td>
<td><strong>$5,072,404</strong></td>
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</table>

Financial Position

<table>
<thead>
<tr>
<th></th>
<th>FY19</th>
<th>FY18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Assets</td>
<td>$6,960,636</td>
<td>$5,570,791</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>$1,716,840</td>
<td>$312,290</td>
</tr>
<tr>
<td>Net Assets</td>
<td>$5,243,796</td>
<td>$5,258,501</td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$6,960,636</strong></td>
<td><strong>$5,570,791</strong></td>
</tr>
</tbody>
</table>

Change in Net Assets

<table>
<thead>
<tr>
<th></th>
<th>FY19</th>
<th>FY18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning Net Assets</td>
<td>$5,258,501</td>
<td>$5,353,592</td>
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<tr>
<td>Change in Net Assets from Operations</td>
<td>($91,954)</td>
<td>($155,590)</td>
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<tr>
<td>Non-operating Change in Net Assets</td>
<td>$77,249</td>
<td>$60,499</td>
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<tr>
<td>Ending Net Assets</td>
<td>$5,243,796</td>
<td>$5,258,501</td>
</tr>
</tbody>
</table>

To make a gift today, visit BigsTwinCities.org.
Help us build the biggest possible future for Twin Cities youth.

Give

Inspired by these stories? Big Brothers Big Sisters relies on the generous support of individuals, corporations and foundations to provide our services free of charge. Your gift today allows Big Brothers Big Sisters to provide life-changing mentoring and youth development programs for the kids who need it most.

Visit bigtwincities.org/donate

Volunteer

Are you ready to become a defender of potential? Bigs know their strength is a transformative force for good. Their mentorship means the world to a Little. And in the long run — changes the world. Explore our programs to find the right fit for your unique strengths.

Visit bigtwincities.org/volunteer

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Big Brothers Big Sisters.
TWIN CITIES

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