



## Volunteer Role Description Ambassador Program

### Organization Description

As the largest and oldest mentoring agency in the region, Big Brothers Big Sisters Twin Cities (BBBS) has a strong foundation that makes it possible for us to ignite potential in the thousands of youth we serve. We have been matching Twin Cities kids with mentors since 1920.

We work hard to build and sustain relationships with individuals in our community to mentor youth. Yet, there are more than 86,000 youth in the Twin Cities who are still in need of someone who will stand in their corner.

**Mission:** Build and support one-to-one relationships to ignite the biggest possible futures for youth.

**Vision:** All youth achieve their full potential.

### Primary Goal of the Volunteer Role

The primary purpose of this volunteer role is to build the base of annual fund support to ensure long-term financial sustainability.

### Volunteer Role Description

#### **1. Support annual fund initiatives**

- Leverage connections with employers, social groups, places of worship, etc. and introduce BBBS to 5-10 new contacts
- Host a house party to introduce others to the work of BBBS: invite guests & host, BBBS staff share about impact, fundraising ask is made
- Create a Facebook fundraiser & encourage others to do so
- Be an active booster of Give to the Max Day activities
- Participate in stewardship to donors (thank you calls, writing thank you cards)

#### **2. Support special events as an entry point for annual donors**

- Attend at least two BBBS events each year (Summer Picnic, Big Happy Hours, Community Bowl for Kids' Sake, Big Night)
- Recruit a team for Community Bowl for Kids' Sake event

#### **3. Support the organization's comprehensive fund development efforts**

- Develop an understanding of BBBS' programs, initiatives, and needs
- Post, like and share BBBS posts on social media

### Relationships:

The Ambassadors are a part of our Annual Fund Working Group – a subgroup of the Big Brothers Big Sisters Development Committee. This volunteer role works directly with the Manager of Individual Giving and Special Events and other BBBS Development staff.

### Time Commitment:

Twelve-month renewable term. Attend quarterly working group meetings via phone & share successes. Attend two events behalf of the committee throughout the year. Phone call/in-person meetings with BBBS staff as needed between working group meetings.

If interested, please send a resume and notification of interest to: [development@bigstwincities.org](mailto:development@bigstwincities.org)