



# 2015 at a glance

## Who we serve

In 2015, BBBS served 2,463 youth in the 10 counties surrounding Minneapolis and St. Paul.

	Littles	Bigs	Age	Littles	Counties	Littles	Bigs
<b>Ethnicity/race</b>			5-9 years old	18%	Hennepin	61%	61%
African American	49%	6%	10-14 years old	64%	Ramsey	23%	21%
Caucasian	16%	80%	15-17 years old	15%	Dakota	4%	5%
Multi-racial	15%	2%	18+ years old	4%	Anoka	5%	4%
Hispanic/Latino	10%	2%	<b>Household Data</b>		Scott	1%	2%
Native American	4%	< 1%	Non Two-Parent family	75%	Washington	5%	5%
Asian	4%	6%	Qualify for free or reduced-price lunch	85%	Other	1%	2%
Some other race	2%	3%	Incarcerated parent or family member	16%			
<b>Gender</b>	<b>Littles</b>	<b>Bigs</b>					
Female	55%	58%					
Male	45%	42%					

## Measurable success

Youth who have been mentored a year or more experience positive changes in their life:

**83%** have higher educational expectations  
**95%** feel more accepted by their peers

**88%** have improved or maintained parental trust  
**89%** have better attitudes toward risky behaviors

National research has shown that positive relationships between youth and their BBBS mentors have a direct and lasting impact on children's lives. Compared to non-mentored peers, by participating in youth mentoring, Littles are:

**75%** more likely to receive a college degree  
**46%** less likely to begin using illegal drugs

**52%** less likely to skip school

A study of 200 adults who had been Little Brothers and Little Sisters found that 90 percent were employed and not receiving public assistance, whereas 57 percent of their parents had received public assistance during the Little's childhood. (Harris Interactive 2009)

## Positive Outcomes

College and career readiness and wellness opportunities increase the likeliness of success:

**635** youth were served through BBBS College Career Readiness Programming  
**61** high school juniors, seniors and recent alumni received personalized college access assistance  
**95%** of teen college visit participants reported a greater motivation to go to college  
**193** youth attended college tours and visits

**193** youth attended college tours and visits  
**215** youth participated in Workforce Readiness activities  
**196** youth, parents/guardians and Bigs participated in programs pertaining to health, relationships and sexuality  
**83%** of youth participants increased their sexual health knowledge

## Accolades

**Big Brothers Big Sisters of the Greater Twin Cities is a leader in innovative mentoring and positive outcomes for youth:**

**Ranked among the top 10%** Big Brothers Big Sisters agencies in the nation  
**Average match duration** exceeds the national average (37 months vs 29 months)  
**Recipient of** 2014 Bob Dayton Quality Mentoring Award from Mentoring Partnership of Minnesota

**One of the top five** most effective organizations in Minnesota serving at-risk youth by Minnesota Philanthropy Partners (2013)  
**Recipient of** Outstanding Criminal Justice Program Award for mentoring children of prisoners (2011)  
**Recognized as** quality agency in the BBBSA federation of agencies (2009, 2013, 2014)